



SecondCityStyle... *Attainable Luxury*

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Hada Labo Tokyo Skincare Now Available Online at Ulta

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The wait is over! You may not have even known that there was a wait, but I was privy to the fact that **Hada Labo Tokyo™**, one of the best selling skincare lines in Japan, was going to be available in the US. Back in June I met with representatives for Hada Labo Tokyo™ and heard first hand about their products and was able to try samples this summer. So I know firsthand why it is so popular. Made for all skin types, the products are gentle, moisture intense and also fragrance free. It's also really inexpensive to boot! I love the texture of all of the products. The [cleanser](#) is gentle and I especially like the **Anti-Aging Hydrator** for my (ahem) aging skin. In South East Asia, a bottle of the **Clear Liquid Hydrator** is sold every 2 seconds! **The Protecting Day Lotion** has an SPF of 18 and it has been the perfect way to protect this summer. I completely recommend this line and *know* you won't be disappointed if you try it!

Hada Labo Tokyo™ is a new generation of lightweight and deeply hydrating anti-aging solutions promising a beautifully radiant and youthful complexion. The 5 products in the line, are formulated with Super Hyaluronic Acid (SHA), a powerful, proprietary combination of 3 types of hyaluronic acid for multi-layer, long-lasting moisture to effectively restore and strengthen skin's natural hydrating ability that depletes with age and sun exposure.

Products include;

Hada Labo Tokyo Anti-Aging Hydrator, \$17.99

Hada Labo Tokyo [Protecting](#) Day Lotion SPF 18, \$17.99

Hada Labo Tokyo Skin Plumping Gel Cream, \$24.99

Hada Labo Tokyo Replenishing Hydrator, \$17.99

Hada Labo Tokyo Hydrating Facial Cleanser, \$11.99

Hada Labo Tokyo™ is available at [Ulta](#) online and will be in Ulta stores in September.

– Carol Calacci